

SCTE Privacy Policy

Society of Cable Telecommunications Engineers Inc.

Privacy Policy

Effective Date: September 14, 2025

We are committed to protecting the privacy of our website visitors, members, and other consumers (collectively, “**Consumers**”) with whom we interact. This Privacy Policy (“**Policy**”) provides details about how Society of Cable Telecommunications Engineers Inc. (“**SCTE**,” “**we**,” “**us**,” or “**our**”) collects, uses, and discloses individually identifiable information (“**Personal Information**”) we collect through our website and other interactions with Consumers, whether online or offline (collectively, the “**Services**”). Please read this Policy carefully before you use the Services or submit information to us.

Your Consent

This Policy is part of SCTE’s Terms of Use (set forth at <https://www.scte.org/terms-of-use>) that governs your use of the Services. A link to our Terms of Use is provided at the bottom of each page of the Services.

As part of our websites, we may provide Consumers with access to a digital hub (“Digital Hub”) to promote the distribution and exchange of information to and amongst SCTE members. The Digital Hub Terms of Use (set forth at <https://www.scte.org/digital-hub-terms>) govern use of the Digital Hub.

I. Personal Information Collected

We collect the following categories of Personal Information about Consumers:

- Contact details, such as name, email address, postal address, and telephone number;
- Commercial information, such as membership, training, certification, or other product or service offerings purchased, obtained, or considered;
- Financial information, such as credit card number when you sign up for certain of our Services, which is collected and maintained by a third-party payment processor;
- Audio/electronic recordings, such as recordings of training certification calls;
- Geolocation data, such as device location;
- Internet or other network information, such as internet protocol address, browser type, browser version, and other unique identifiers, the pages of our Services that you visit, the time and date of your visit, the time spent on those pages, and the content and advertisements you have accessed or seen;
- Professional, employment-related, and education-related information;
- SCTE conference attendance information and speaker information;
- If Consumers choose to use the Digital Hub and input Personal Information into the Digital Hub, then that Personal Information may be collected by us; and
- Inferences drawn from any of the information listed above to create a profile about you reflecting your preferences, characteristics, behavior, and attitudes.

II. Sources of Personal Information

- *Directly From You.* We collect Personal Information from Consumers when they interact with us. For example, we collect Personal Information Consumers voluntarily provide to us, such as when a Consumer contacts us via our Services, sends us an email, becomes an SCTE member, registers for or participates in one of our events, signs up for any of our educational offerings, or otherwise interacts with us.

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- *From Other Sources.* We also collect Personal Information from other sources, including from our vendors and from third parties when they disclose Personal Information to us. We may also collect Personal Information about you in other contexts, such as from our customers' or prospective customers' websites or marketing materials, or via social media.
- *Via Cookies & Other Tracking Technologies.* We also collect Personal Information passively via cookies and other tracking technologies ("Cookies"). This typically includes information about our website visitors, such as your IP address, the name of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit. The information we receive may depend on your browser or device settings.

III. Cookies and Other Tracking Technologies

We use Cookies to collect information and support certain features of our websites. For example, we use Cookies to support our website features and functionality, to analyze users' use of our websites and other services, and to improve our marketing efforts.

We also use Google Analytics, a web analytics tool that helps us understand how visitors engage with our Services. To learn more about Google Analytics, [click here](#).

How Can You Limit or Reject Cookies? To set your Cookie preferences when using our websites, you can click the cookie icon in the lower right corner of our website and then set your preferences accordingly. If you would like to reject any non-strictly necessary Cookies we may use, you can click "Reject All." Depending on your Internet browser, you may be able to change your settings to block and/or erase cookies from your device. You can check your browser instructions to learn more about these functions. Please note that if you block or reject cookies and similar technologies on our Services, functionality of the Services may be limited.

Please note that our websites do not currently respond to the "Do Not Track" signal.

IV. Purpose for Processing Personal Information

We may collect, process, and disclose the Personal Information we collect about Consumers to:

- Provide you with the membership, training, certification, event, or other product or service offerings that you request or in which you are interested;
- Improve the content, functionality, and usability of the Services;
- Provide you with effective customer service and communicate with you;
- Provide you with a personalized experience when you use our Services;
- Process your transactions;
- Contact you with information and notices related to your use of our Services;
- Invite you to participate in surveys and provide feedback to us;
- Invite you to attend or otherwise participate in our events, including Chapter events, in your area;
- Advertise and promote our membership, training, certification, event, or other product or service offerings, including by contacting Consumers regarding the offerings that may be of interest to them;
- Analyze and better understand Consumers' needs, preferences, and interests;
- Improve our memberships, offerings, trainings, and other services available;
- Improve our marketing and promotional efforts;
- Provide a closed community via the Digital Hub;

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- Comply with our legal and regulatory obligations, and enforce our rights and policies;
- For security, credit, or fraud prevention purposes; and/or
- For any other purpose identified in an applicable privacy notice, click-through agreement, or other agreement between you and us.

We may also aggregate and/or de-identify Personal Information and analyze those data for statistical or any other purposes permitted by law. When we do so, we take reasonable measures to ensure that the information cannot be associated with an individual, and we maintain and use the information in deidentified form. After it has been de-identified, the information is no longer Personal Information and is not subject to this Policy.

V. Disclosure of Personal Information

We may disclose the Personal Information we collect in the following situations:

- To service providers who process Personal Information on our behalf, including service providers who provide data hosting, information technology support, email hosting, website services, the Digital Hub services, marketing and analytics services, and other services for the operation of our business. We impose contractual limitations on our service providers' use of Personal Information they collect in conjunction with providing services to us;
- To third party marketing and advertising and analytics companies and social media platforms who may process Personal Information for their own purposes;
- To our affiliated entities and to our SCTE chapters. For example, we may disclose Personal Information to any of our SCTE chapters so that they can contact you and invite you to events, trainings, and other programming;
- To other third parties at your direction or with your consent;
- To SCTE members with similar Digital Hub access as you if you choose to put Personal Information in/on to the Digital Hub;
- To other third parties to protect our rights, defend or pursue a legal claim, or investigate or prosecute illegal activities;
- To government or judicial authorities to comply with a subpoena, court order, governmental inquiry, legal process, legal obligation, or to protect the rights, property, or safety of other users or the public; and
- To a successor entity or purchaser upon a merger, consolidation, or other corporate reorganization in which we participate, a sale of all or a portion of our assets, or pursuant to a financing arrangement. In this situation, we will seek assurances that the successor entity or purchaser will process Personal Information collected by us in accordance with this Policy.

We may also disclose aggregated and/or de-identified data to any other entities to the extent permitted by law.

VI. Retention

We store the Personal Information we collect for as long as is necessary for the purpose(s) for which we collected it and in accordance with applicable law, our data retention policies, and our legitimate business interests.

When assessing the data retention period, we take into account the amount, nature, and sensitivity of the information, the potential risk of harm from unauthorized use or disclosure of the information, the purposes for which we process the Personal Information, whether we can achieve those purposes through other means, and the applicable legal requirements.

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VII. Security

We implement reasonable security measures to promote the confidentiality, integrity, and availability of Personal Information in our possession or control. Such measures are designed to protect your Personal Information from loss, unauthorized access, disclosure, alteration, or destruction. However, while the security of your Personal Information is of the utmost importance to us, we cannot fully guarantee the security of any information you choose to disclose online. Any information you choose to disclose to us is done at your own risk, including disclosures on the Digital Hub provided by SCTE. As discussed in the Digital Hub Terms of Use (set forth at <https://www.scte.org/digital-hub-terms>), information you put in/on to the Digital Hub may be public to other SCTE members with similar Digital Hub access as you. If you create an account on our Services, it is your responsibility to protect your login credentials from unauthorized access or use.

VIII. Children's Privacy

Our website is not intended for or directed towards children. Further, for compliance with the Children's Online Privacy Protection Act of 1998, we do not knowingly collect information from children thirteen (13) years of age or younger. If you are a parent or guardian and believe we have collected Personal Information from your child in error, please contact us immediately at privacy@scte.org so that we can make reasonable efforts to promptly remove all Personal Information relating to the child from our systems.

IX. Third Party Links on Our Services

Our Services may contain links to websites and apps owned by other entities. If you decide to use these links, you will leave our Services. For example, we may provide functionality on our Services that allows you to automatically post information to a third-party social media platform (such as Facebook, LinkedIn, or X). If you choose to take advantage of this functionality, people with access to your profile on the third-party platform may be able to see your posts.

We are not responsible for the privacy practices or the content of such third parties, and we make no representations or endorsements about them. If you decide to leave our Services to access third party links, it will be at your own risk, and you should be aware that this Privacy Policy will no longer govern. You should review the applicable terms and policies, including privacy and data gathering practices, of any other third party when you navigate away from our Services.

X. Your Choices

If you would like to unsubscribe from any of our electronic newsletters or promotional emails, please click the "unsubscribe" link in the footer of any promotional emails you receive from us.

For residents of the European Economic Area and the United Kingdom, please see the below section ("European & United Kingdom Data Protection Law") for further details regarding the data subject rights available to you.

XI. California Shine the Light Disclosure

California Civil Code § 1798.83 permits California residents to annually request certain information regarding our disclosure of Personal Information to other entities for their direct marketing purposes in the preceding calendar year. We do not disclose to third parties for their own marketing purposes the categories of Personal Information listed in California's "Shine the Light" law, such as names, addresses, email addresses, and telephone numbers.

XII. European & United Kingdom Data Protection Law

This section applies only to individuals who reside in the European Economic Area ("EEA") or United Kingdom ("UK") whose Personal Information is collected and used by SCTE. Nothing in this section is intended to bind SCTE in respect of the Personal Information of any other individual.

For the purpose of applicable data protection laws in the EEA and UK, including the General Data Protection Regulation (2016/679) ("GDPR") and the UK GDPR, Society of Cable Telecommunications Engineers Inc. is the

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data controller of your Personal Information. You may contact SCTE at the contact details provided in the “Contact Us” section, below.

Our Legal Bases for Using Your Personal Information

We will only process your Personal Information when we have a valid legal basis to do so. Most commonly, we process Personal Information in the following circumstances:

- where we need to comply with a legal or regulatory obligation;
- where we need to perform the contract we are about to enter into or have entered into with you;
- where you consent;
- where it is necessary for our legitimate interests (i.e., we have a business or commercial reason for using your information) and your interests and your fundamental rights do not override those interests, in particular our legitimate interests in:
 - keeping our memberships, offerings, trainings, events, and other services relevant, effective, and of high quality;
 - fulfilling an aspect of your membership, training, certification, or other product or service offerings;
 - marketing our membership, training, certification, event, and other product or service offerings;
 - defining types of customers for new membership, training, certification, event, or other product or service offerings;
 - providing high quality customer service;
 - developing and improving the efficiency, technical specification, and security of our IT systems and infrastructure; and
 - expanding and developing our business and ensuring the future success of our business.

We may rely on more than one legal basis for processing your Personal Information, depending on the specific processing purposes for which we are using your information.

We will only use your Personal Information for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If we need to use your Personal Information for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

You are not required to provide your Personal Information to us. However, in some contexts we may be unable to provide our Services, such as providing you with membership, event, or training opportunities, if you decide not to provide your information to us.

Your Rights

Subject to any local or national law exceptions, if you are a resident of the EEA or UK and your Personal Information is processed by SCTE, you have certain rights:

- *Access.* Subject to certain exceptions, you have the right to request a copy of the Personal Information we are processing about you, which we will provide to you in electronic form.
- *Rectification.* You have the right to request that any incomplete or inaccurate Personal Information that we process about you is amended.
- *Deletion.* In certain circumstances, you have the right to request that we delete Personal Information that we process about you.

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- *Restriction.* You have the right to request that we restrict our processing of your Personal Information where: (a) you believe such information to be inaccurate, (b) our processing is unlawful but you oppose the deletion of your Personal Information, (c) we no longer need to process such information for a particular purpose, but where we are not able to delete the data due to a legal or other obligation or because we require the information in connection with legal claims, or (d) you have objected to the processing of your Personal Information.
- *Portability.* You have the right to request that we transmit the Personal Information we hold in respect of you to another data controller, where this is (a) Personal Information which you have provided to us, (b) the processing is by automated means, and (c) we are processing that information on the basis of your consent or in order to perform our obligations under a contract to you.
- *Objection.* Where the legal justification for our processing of your Personal Information is our legitimate interest, you have the right to object to such processing on grounds relating to your particular situation. We will abide by your request unless we have compelling legitimate grounds for the processing which override your interests and rights, or if we need to continue to process the data for the establishment, exercise, or defense of a legal claim.
- *Withdrawing Consent.* If we rely on your consent to process your Personal Information, you have the right to withdraw your consent at any time. This includes cases where you wish to opt out from marketing messages that you receive from us.
- *Making a Complaint.* You may make a complaint at any time with the national data protection authority in the EU country where you are based. We would, however, appreciate the chance to deal with your concerns before you approach your supervisory authority, so please contact us using the contact details provided below.

You may contact us at privacy@scte.org at any time to exercise any of the rights which apply to you. You will generally not have to pay a fee to access your Personal Information (or to exercise any of the other rights listed above). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive, or excessive. Alternatively, we may refuse to comply with your request in these circumstances. We may need to request specific information from you to help us confirm your identity and ensure your right to access your Personal Information (or to exercise any of your other rights).

Cross-Border Data Transfers

SCTE is based in the United States of America. Accordingly, if you are using our Services when outside the United States, such as if you are an EEA or UK resident who signs up for an SCTE membership, event, or training opportunity, your Personal Information will be processed in the United States. Please note that the privacy laws of the United States may not be as protective as those in other jurisdictions, including the EEA and the UK.

XIII. This Policy May Change

We are continually improving and adding to the features and functionality of our Services. As a result of these changes (or changes in the law), we may need to update or revise this Policy from time to time. Additionally, the addition of a new SCTE chapter in a new country may require that we update this Policy. Accordingly, we reserve the right to update or modify this Policy at any time. When we do so, we will post the revised version of this Policy behind the link marked “Privacy Policy” at the bottom of each page of our websites and provide any additional notice as required by applicable law. To the extent permissible under applicable law, your continued use of our Services after we have posted the revised Policy constitutes your agreement to be bound by the revised Policy. However, we will honor the terms that were in effect when we gathered Personal Information about you.

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Whenever this Policy is changed, we will update the “Effective Date” date at the top of this page. We recommend that visitors to our Services review this Policy from time to time to learn of our new privacy practices and changes to our policies.

XIV. Contact Us

If you have any questions regarding this Privacy Policy, please contact us at:

SCTE

Legal Department

858 Coal Creek Circle

Louisville, CO 80027

United States

Email: privacy@scte.org

Telephone: 800-542-5040; 610-363-6888

You may also submit your question through our [Contact Us](#) page.