Ideas for Chapters Promoting SCTE Certification

1. **Offer mentoring and study groups** – Chapters can offer 1hr training sessions, once a week, to help their members prepare for certification testing. These 1hr training sessions could be offered right before individuals are scheduled to start their shift in a convenient location.

2. **Make testing an event** – Several chapters offer a 1 day testing session, where they do a review in the morning and then test in the afternoon. Some chapters have 20-30 individuals testing during these sessions.

3. **Tell the story** – Make sure those that are certified in your chapter are telling others about getting certified. Recognize these individuals at your technical training sessions, on your websites and in your newsletters.

4. **Incentive Program** – Several chapters offer gift cards and other rewards for achieving certification.

5. **Member appreciation** – Hand out flash drives to your chapter members that contain the competencies and study materials for each of the certification tests.

6. **Promote a Chapter Technical Training as Preparation for an SCTE certification** – Chapters can link a specific SCTE certification with the chapter training topic on the meeting announcement.