Society of Cable Telecommunications Engineers
30TH ANNIVERSARY
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OCTOBER 21-24 / ATLANTA, GA

TROUBLESHOOTING AND MONITORING RECOMMENDATIONS FOR TV EVERYWHERE DEPLOYMENTS

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I want to watch TV on my own terms

Anytime, Anywhere, Any Device, Any Program

- I want to watch the last game and the last “The Voice” that I didn’t record on my 52” TV.
- I need to stop watching TV and continue watching the rest of the show on my iPad in the kitchen.
- I want to know what’s hot/popular and watch it now.

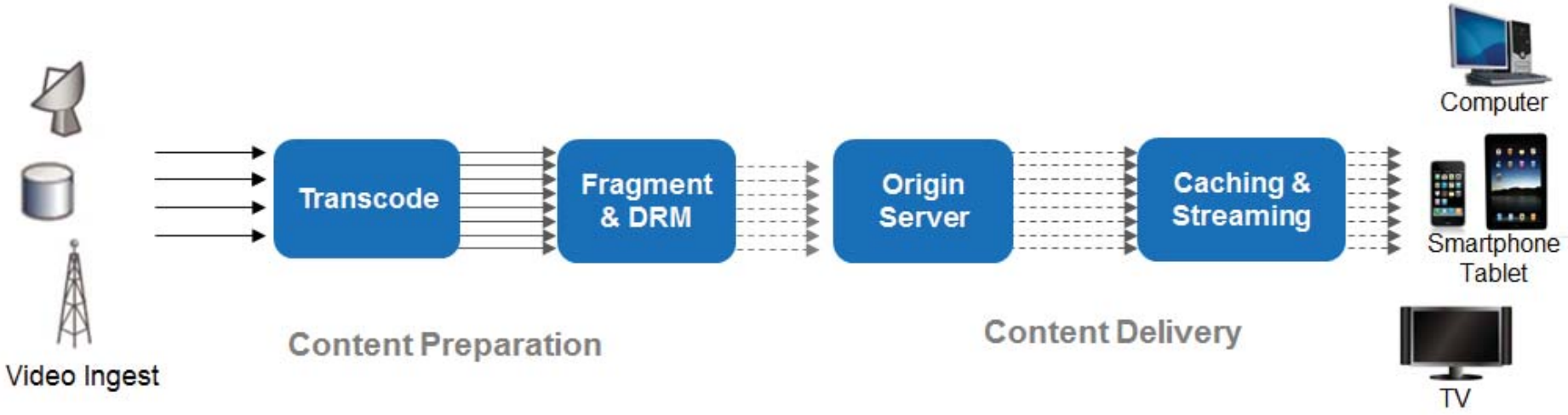
Leverage ABR video technology

To delivery the best TV experience

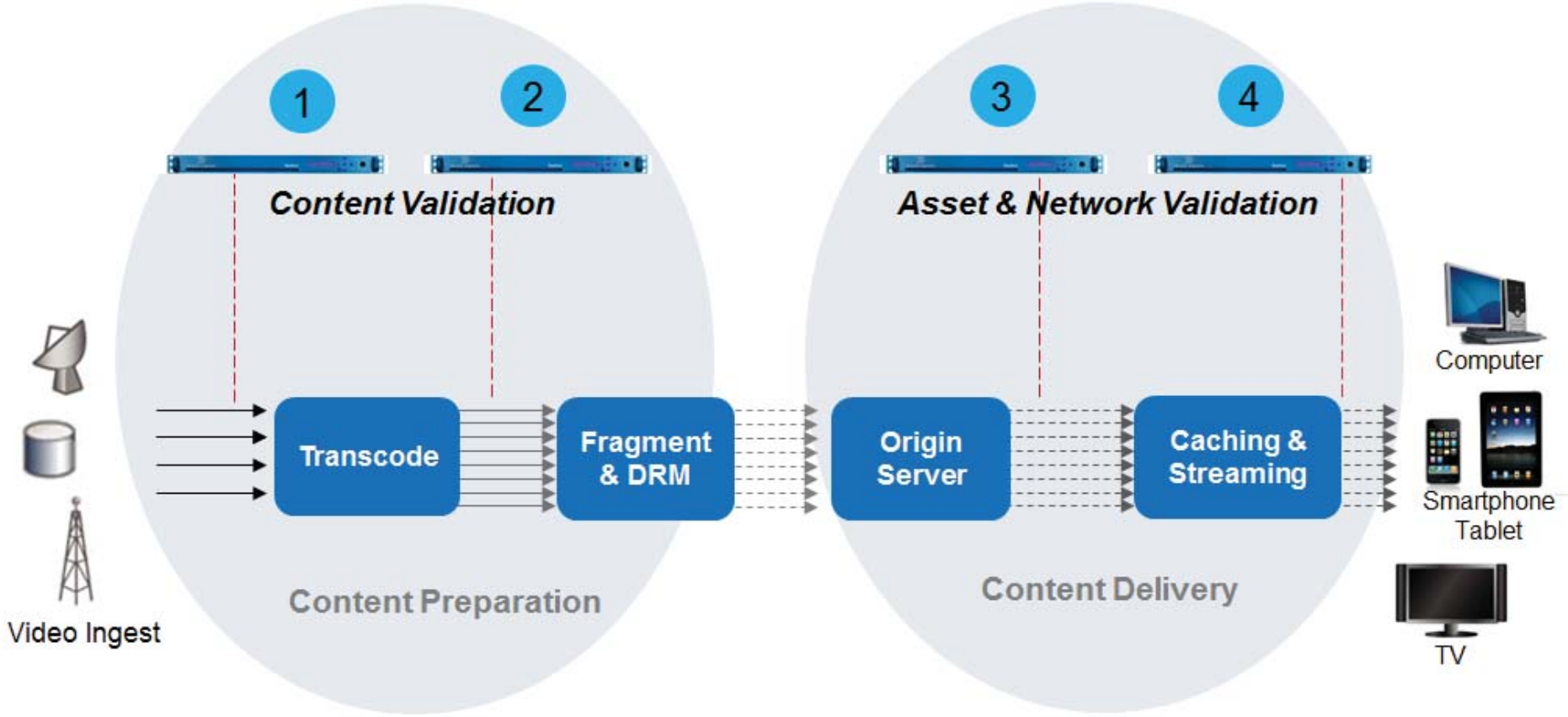
- Enables highest availability, highest quality, and most flexible video delivery
- Build upon existing “managed” network to deliver higher quality video and audio
- Provide consumers with a more complete TV viewing experience

ABR Video Deployment

Example: From video ingest to final delivery



Strategic Multi-Point Monitoring



Optimize Your Monitoring ROI

Video and Audio “Content” Monitor

Issues to monitor (& fix) before encryption

- Frozen, black, and broken video
- Over-compressed video (blocky)
- Too loud or too quiet audio
- Missing Closed Captioning
- Ad insertion issue (missing IDR/BP*)

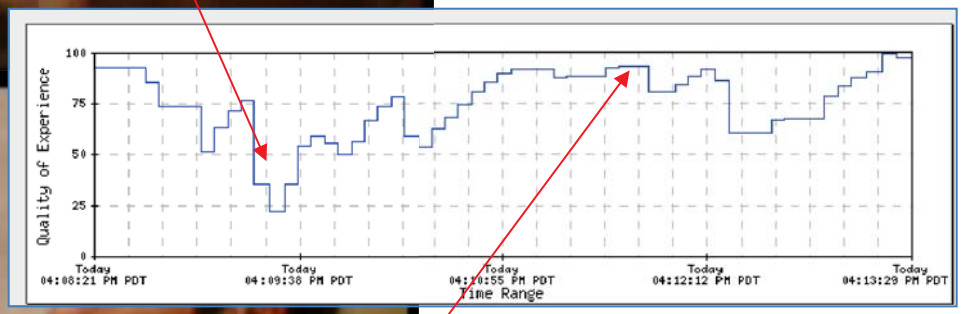
Save time, save money, happier customers

*IDR: Instantaneous Decoder Refresh, a coded picture sent to clear the contents of the reference picture buffer

*BP: Baseline Profile

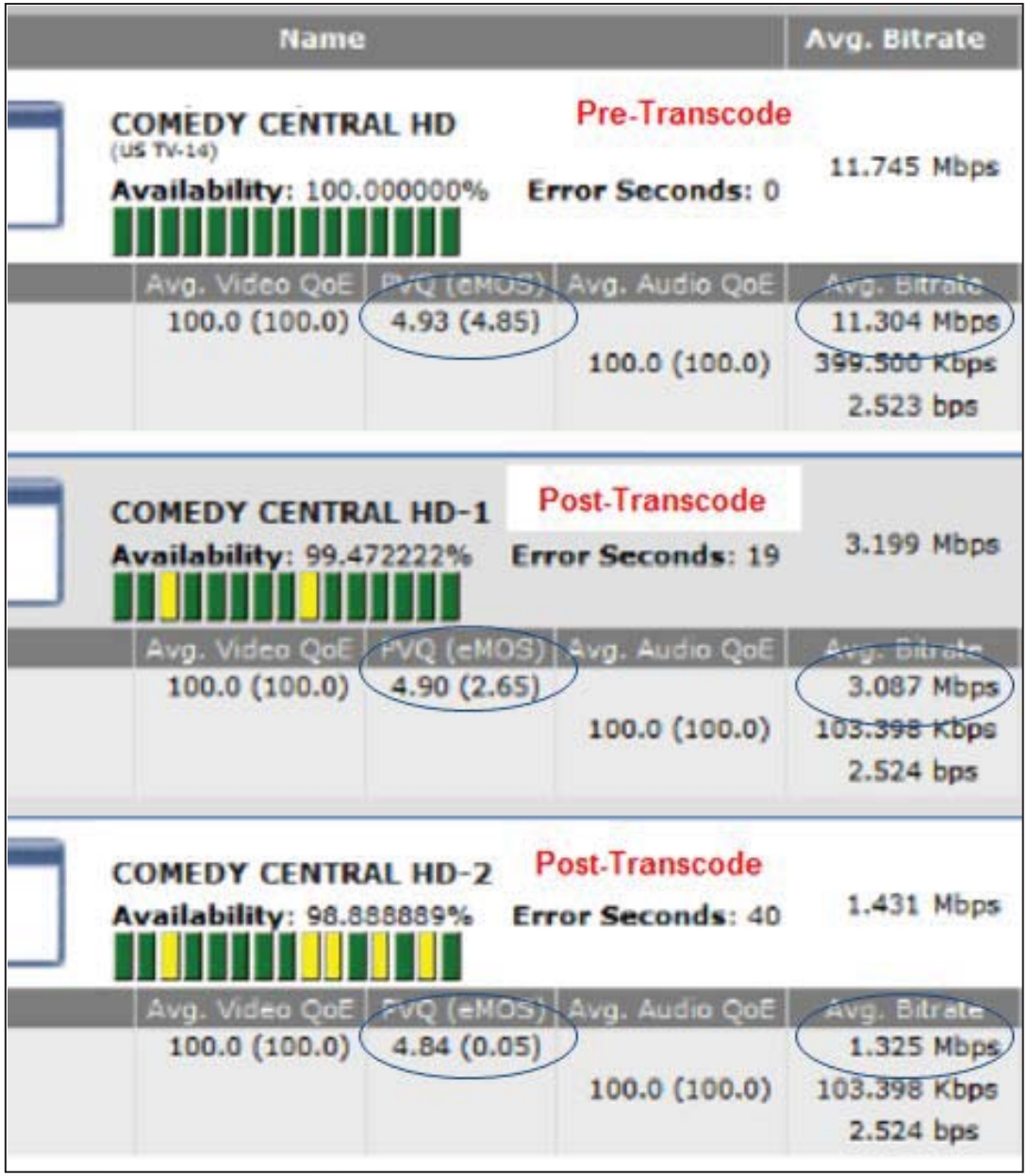
Compression Artifact

Over-compressed picture



High quality picture

Quantify & Compare Video Quality



ABR Asset & Network Validation

Active vs. Passive Monitoring

- Active: Simulates ABR traffic, fetches manifest and fragments to validate media asset and network availability
- Passive: Monitors all users/clients requested video and generates reports and alerts on user impacted events

Provide Best Consumer QoE

Higher video/audio quality and availability

- Monitor to:
  - Identify content level issues before encryption, as network QoS can be guaranteed but if content is broken, almost every customer suffers
  - Ensure assets are available at different parts of your managed network
  - Monitor all video delivered over managed network to make sure it is free of errors

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