



Creating Infinite Possibilities.

Bringing the Mid-Split Factory Online to Rapidly Produce Terabits

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Many Thanks to my Co -authors!

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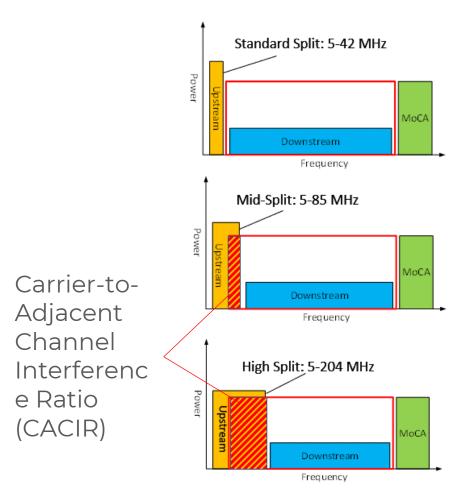


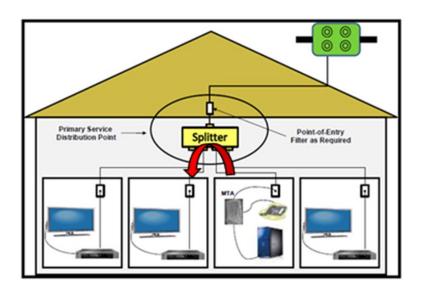


Migration to Mid-Split: Problem Statement



Mid-Split and Today's Home Are Not Made for Each Other





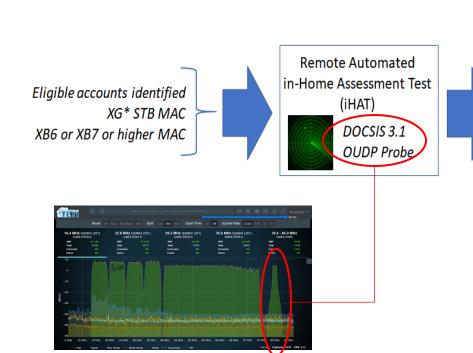
Built-in Challenges

- Low DS Rx and High US Tx (correlated)
- Leaky splitters, retail splitters
- Poor terminations
- Daisy-chained coaxial distribution



Core Functional Definition = Home MS Readiness

Discovery → Evaluation → Diagnosis

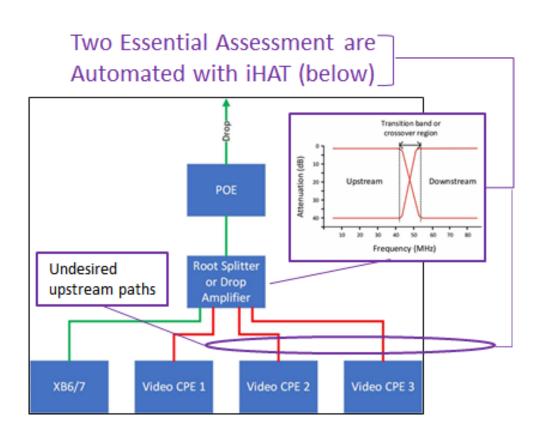


Full Diagnosis:

- DOCSIS is Blocked? Yes / No
- XG video is at Risk? Yes / No OR No QAM Video Service

Partial Diagnosis:

- DOCSIS is Blocked? Yes / No
- Cannot determine XG Video (no XG STB – legacy only STBs



Mid-Split Activation Sample Results



Standard Mid-Split Spectrum Configuration:



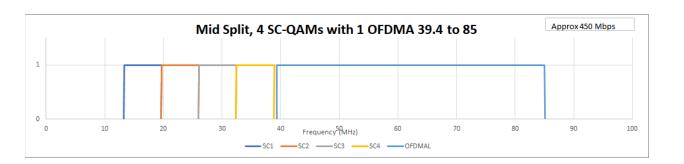
4x DOCSIS 3.0 SC-QAM + OFDMA

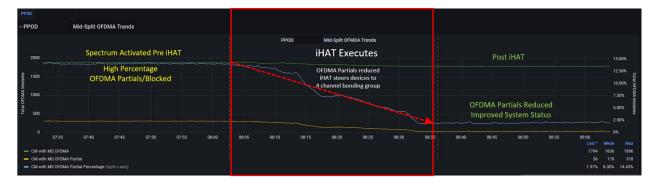
Across ~150 DAA Nodes

- ~80% Pass MS Ready
- ~20% not MS ready due to the following reasons: OFDMA Blocked (likely drop amp), risk of video interference, test execution failed, various error codes

When iHAT executes, devices unable to connect to OFDMA consistently ("partial services") are reverted to SC-QAM only







Embedding iHAT into a Production Ecosystem

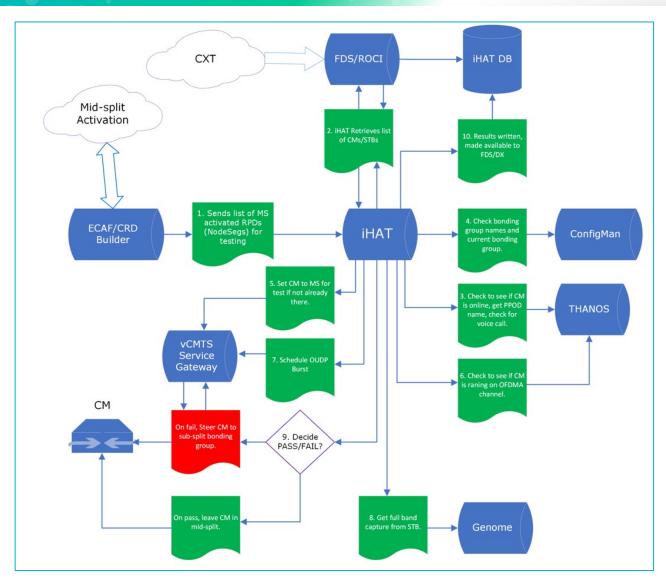


Feature iHAT Upgrades

- "Hitless"
- Event-driven
- Maintenance sweeps
- Technician tool access
- System plant diagnosis

APIs and DB access for Automation and Scalability

- Construction tools
- Account mgmt devices present
- vCMTS MS activation mgmt
- Technician tools
- Device state and telemetry







iHAT Integration With Production Systems

iHAT and its surrounding ecosystem looks great on paper – BUT how do you integrate it into the real world of operations and customers?

Operationalizing a Mid-Split Upgrade in the Field



The Three Phases of The Customer Journey

PROCESSES: CUSTOMER COMMUNICATIONS

In an effort to convey reliability and to deliver a seamless customer experience, we're looking holistically across the customer lifecycle.

Phase 1 Preparation		Phase 2 Construction		Phase 3 Appreciation	
Pre-emptive Video Swaps	Neighborhood Awareness	Preparation	Day Of	Completion	New Network has Arrived
60+ Days Prior to Start	8-30 Days Prior to Start	1-7 Days Prior to Start	Day of Construction	Thank You	Transition to 1:1 Marketing
Initial communication to customer of network upgrades Recommendation to swap some old equipment	Set Expectations for customers about impact	 Reinforce expectations Omni-channel approach Neighborhood presence 	 Remind/reinforce expectations Neighborhood presence 	We appreciate your patience Glimpse of what's next Customer feedback surveys Gateway Swaps	Area is now "ready" Neighboring customers can also leverage new speeds
Email SMS Bill Message Letter	Door Clings Neighborhood Signage	1:1 Email & SMS Neighborhood Signage	1:1 Email & SMS Reactive messaging in digital channels	• 1:1 Email & SMS	

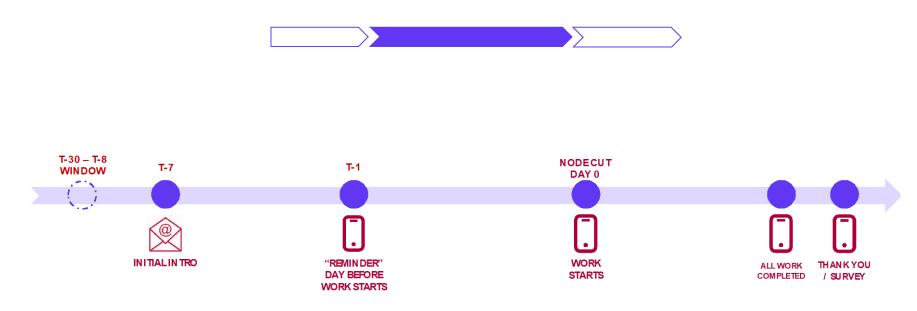
Operationalizing a Mid-Split Upgrade in the Field



Customer Communication

PROCESSES: CUSTOMER COMMUNICATIONS

Proactive Communications journey – happy path of comms indicated by purple touchpoints



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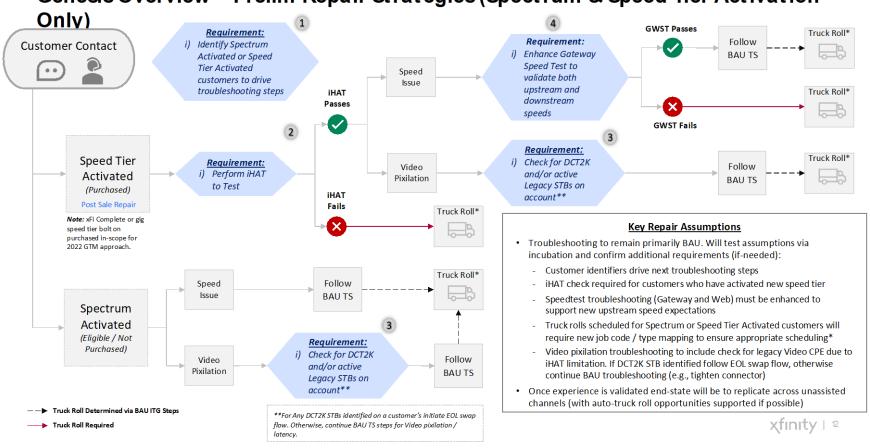
When the Phone Rings.....



Customer Remediation Journey

CXSO RELIABILITY STRATEGY

Genesis Overview - Prelim Repair Strategies (Spectrum & Speed Tier Activation



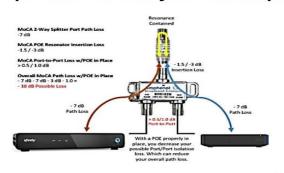
Technician Tools of the Trade

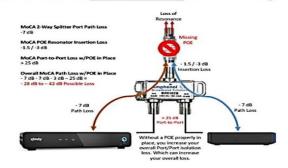


Hardware

TOOLS OF THE TRADE: HARDWARE

Keep homes as passive as possible and only use an amplifier when absolutely necessary





Secondary—MoCA DOCSIS Passive



Tertiary—Mid-Split MoCA Unity Gain Amplifier



Please note most amplifiers can be easily identified as being Legacy, MoCA or Mid-Split Capable compliant by the colored labeling.

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Technician Tools of the Trade



TOOLS OF THE TRADE: HARDWARE

XM Capabilities Matrix

	XM1- 2016	XM2 - 2019	XM2M - 2021
DOCSIS Ds Capabilit y	D3.0 4x SC QAM	D3.132x SC QAM + 2 OFDM	D3.132x SC QAM + 2 OFDM
Ds Spectrum Visibility	50-1002 MHz	50-1212 MHz	50-1212 MHz
DOCSIS Us Capability	4x SC QAM	8x SC QAM + 2 OFDMA	8x SC QAM + 2 OFDMA
Us Spectrum Diplex	5-65 MHz Fixed	5-42 / 5-85 MHz Diplex	5-42 / 5-85 / 5-204 Triplex
Ingress Widget Bandwidth *	5-125 MHz	5-125 MHz	5-204 MHz
Speedtest Bootfile	N/A requires XMT Odroid side car	d11_m_cgndp3_2g250m_c05. cm	d11_m_cgndp3_3g2g_c05.cm
Ethernet Capability	100Mbit	1000Mbit	2500Mbit

XM2 recommended for Mid-Split areas

*Noise and Ingress can be measured across the entire meter bandwidth using DS Spectrum widget

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Conclusion



The Mid-Split OFDMA Ramp is Underway!

Upgrading to Mid-Split delivers both longterm capacity growth and new broadband speeds for residential and business customers

The HFC network has been built and operated as a Low Split architecture since inception

The upgrade challenges to overcome are well understood and characterized

Tools and processes have been built and deployed, and operational practices aligned to launch DOCSIS 3.1-based OFDMA Mid-Split

Currently executing a large-scale plant upgrade covering 10's of millions of HHP in the next few years – stay tuned for future readouts on progress and more lessons learned!







Thank You!

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