

Plugging in the Fiber Home

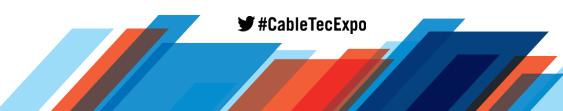
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All Systems Broadband





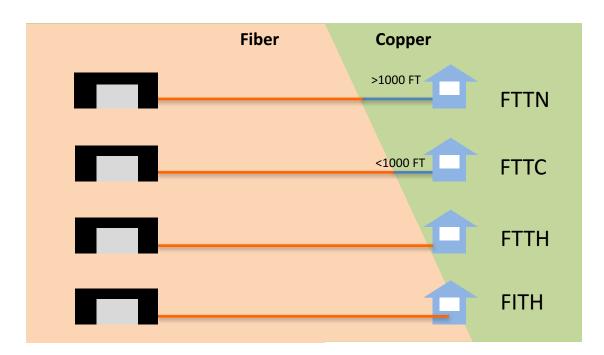


Agenda

- Fiber moving closer to the end-user
- Attractiveness of building on the customer self-install model
- Benefits and challenges of an optical indoor/desktop ONT
- New products required



Broadband Networks of the Future



Fiber Provides:

- Lower maintenance cost
- Robust reliability
- High capacity

Trend is towards gigabit services

Optical-to-electrical conversion (O2E) nodes closer to user



Passive Optical Networks

- Networks does not require in-field powering of nodes and aligns well to the network improvement goals of many service providers today
- As optical network terminal (ONT) technology improves, the trend is toward a model that looks resembles the more familiar cable modem deployment.
- Indoor ONTs provide the opportunity to consider customer selfinstall models that bring about familiar economic benefits



Customer Installation Economics

- Customer self-installs have been a cost-effective way to deal with churn
 - Eliminates the need for an installation technician
 - Recovery of customer premise equipment (CPE) for redeployment
 - Indoor CPE lowers cost of electronics
- Works well when service has been previously provisioned



Fiber Transition into the home

 Conversion location for the transition between outdoor rated cable and indoor fiber

 Often with a bias to either store significant outdoor drop overlength or more indoor fiber overlength





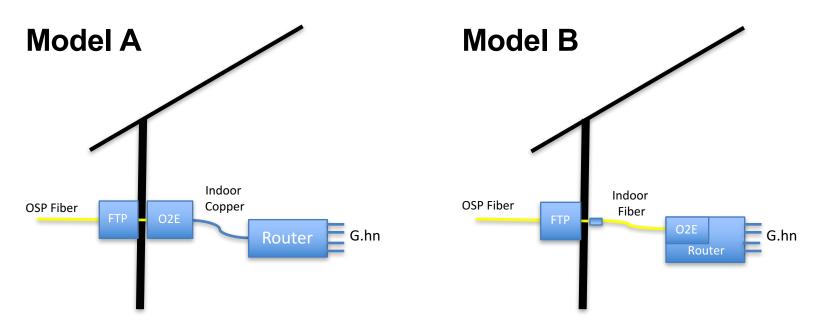
Optical Network Terminal - Indoors

New Challenges to Consider

- Fiber needs to penetrate the home
- In-home fiber routing
 - Defining the CPE to be recovered as a result of customer churn
- Considerations for laser safety inside the home
- Verification of service availability
- Customer-friendly installation method



ONT Placement – Two Models



FTP = Fiber Transition Point O2E = Optical to Electrical



Fiber Routing (applies to Model B)

- Bend insensitive fiber standards have led to new fiber products that route easier in home installations
- Methods of in-molding and edge-seam routing of transparent fibers provide more in-home fiber routing options



Laser Safety (applies to Model B)

- If the final connection point is a fiber jumper, protection from inadvertent laser light exposure will be an important consideration
 - Typical approaches include shutters where appropriate



Verification of Service Availability

 As customers churn, their location will be known as good prior to disconnect, but how can you be sure this service is still in place for the next occupant?

Model A:

Leaving an active O2E portion in a customer's home could provide a "toneable" location

Model B:

When all electronics have been removed, cost-effective remote verification can be challenging

- OTDRs capable of detecting an optical signature
- Loop back devices at the point of disconnect



Customer Friendly Installation Practices

- Single mode fiber connectors of today, while very effective, assume a certain skill level when terminating
 - Potentially an opportunity for a standard connectivity method to be developed
 - The goal should be to create an SMF optical jumper that is easily handled and terminated by an end-customer



Summary

- Fiber moving closer to the end-user
- Building on the customer self-install model will have benefit to the service provider and end-user
- An optical indoor/desktop ONT will have benefits, but is not without its challenges
- There will be new products and practices required





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