

What Home LAN Dreams May Come

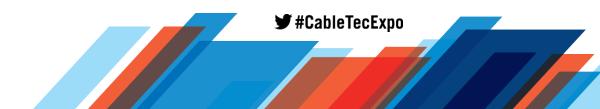
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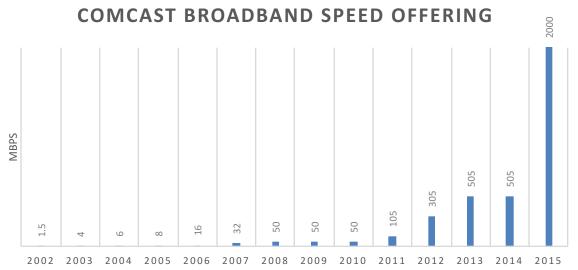






WAN Links Are Outpacing LAN Links

- Apple released gigabit Ethernet on Power Mac G4s in 2004
- Only recently with 802.3bz will LAN Ethernet get a speed boost



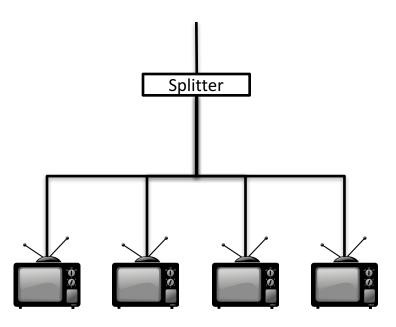


6 Eras of LAN CPE Architecture

- 1. Analog delivery No CPE
- 2. Digital QAM Video Independent CPE
- **3. MDVR** Centralized DVR
- **4. Hybrid-IP** MoCA/Wi-Fi only clients
- **5.** Multicast DVR STB not required
- **6. BYO CPE** Streaming direct to TVs or retail devices



Analog Era

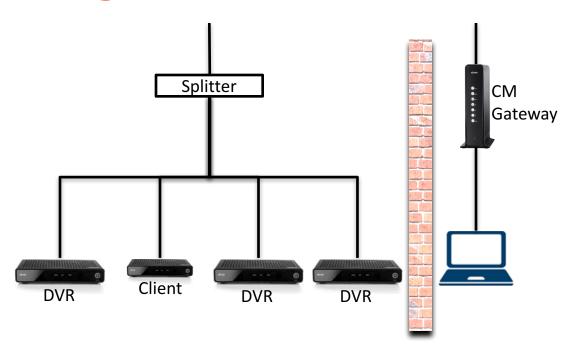


- **Triggered by:** poor OTA reception, and a desire for more channels
- STBs are often not required
- Extremely limited features
- High fidelity/quality access network
- No high speed internet

DVR Client Requirements: Not available



Digital QAM Video Era



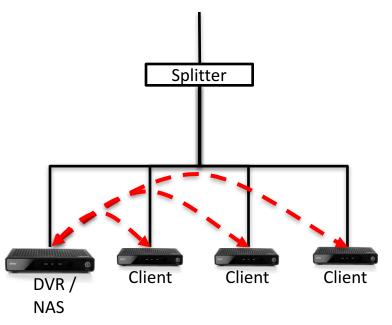
- Triggered by: MPEG2 codec, and QAM distribution
- STBs have no communication to any other device in the home
- Customers make individual STB decisions per TV
- **Enables DOCSIS**

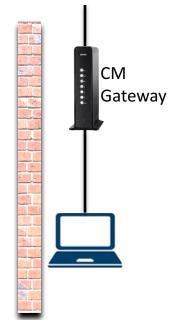
DVR Client Requirements:

HDD, Cable Card, QAM Tuner, DOCSIS Tuner



MDVR Era





Triggered by: MoCA

- Allowed for one centralized DVR in the home
- Lowered the cost of client STBs
- STBs mainly communicated to other STBs, and not COAM devices
- A NAS architecture was possible

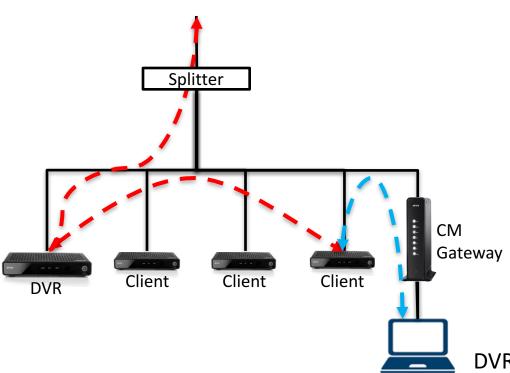
DVR Client Requirements:

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Central DVR



Hybrid-IP Era



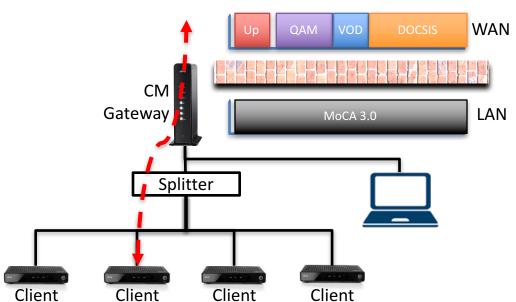
- Triggered by: Cable card regulation relaxation, and CDVR MPEG4 file based encoding
- All client STB connectivity is via MoCA to a DVR STB
- Allowed reduced cost client STBs
- MPEG4 CDVR allowed COAM file based playback
- First STB to COAM communication for vidipath and IP control

DVR Client Requirements:

HDD, Cable Card, QAM Tuner, DOCSIS Tuner Central DVR, TSB



Multicast Era



- **Triggered by**: advances in back office encoding and packaging
- DVR STB is no longer required
- Separate WAN and LAN networks allow increased capacity and ease fiber deployments
- Multiple levels of in-home caching
- D3.1 is key to support IP and QAM channel lineups on plant simultaneously

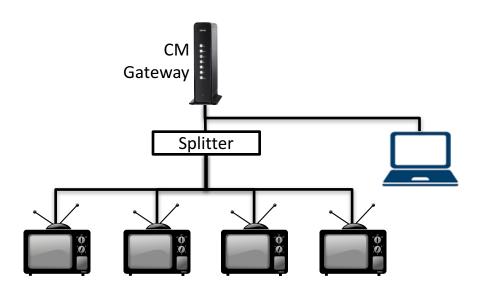
DVR Client Requirements:

HDD, Cable Card, QAM Tuner, DOCSIS Tuner

Central DVR, TSB, GW DVR cache



BYO CPE Era



- **Triggered by:** continued STB cost reduction, and market expansion
- MSO provided STBs would not be required
- Integrated streaming on mid-high end TVs
- Full circle from the analog era of no STB

DVR Client Requirements:

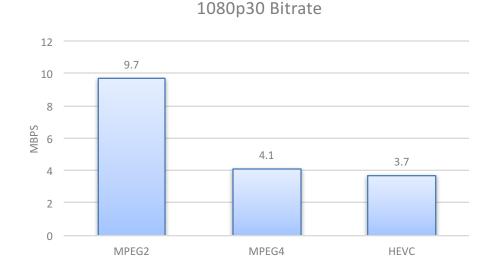
HDD, Cable Card, QAM Tuner, DOCSIS Tuner

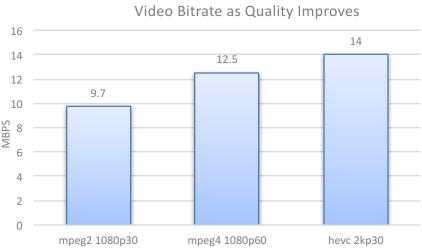
Central DVR, TSB, GW DVR cache



Wi-Fi Video Distribution

 Video bitrate remains largely flat, considering the advancements in resolution, color depth, and framerate

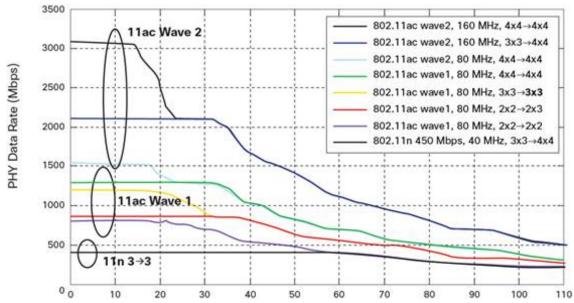






Wi-Fi Protocol Advancements

 Little is gained at extended ranges, most throughput advantages are within the first 30-40 feet







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