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Wireline Access Network

DOCSIS 4.0 - A Key Ingredient of the 2030's Broadband Pie

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Acknowledgements



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Begin with the end in mind?



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DOCSIS 4.0 - A Key Ingredient of the 2030's Broadband Pie

- 1. Network Evolution: Drivers and Timing
 - a. Traffic Engineering and Quality of Experience
 - b. Some Potential Future Service Tier Use Cases
- 2. Network Evolution: Various Paths Considered
 - a. Possible Rollout Scenarios
- 3. Network Evolution: Total Cost of Ownership Compared
 - a. CAPEX and OPEX components of TCO
 - b. Sensitivity analysis
- 4. Will Network Capacity Gains Justify Various Upgrade Costs
 - a. Takeaways and Conclusion





Network Evolution: Drivers and Timing





Distribution of Monthly Usage by Hour and Direction

- Total, upstream and downstream, traffic generated by the average user in each hour of the day for one complete billing cycle during May 10th – June 30th, 2012.
- Based on ~55,000 subscribers, from different [#]_{2.5}
 markets
- Average Bandwidth Demand per Subscriber, at Peak Busy Period, is an important "traffic engineering" parameter



Reference:

"Usage-Based Pricing and Demand for Residential Broadband" Aviv Nevo, Northwestern University and John L. Turner, Jonathan W. Williams of University of Georgia, Sep 2013

Broadband Subscriber Traffic Consumption - Tavg



- DS Tavg 3-yr CAGR eases to ~25% from ~30%
 - MSOs' 3-yr CAGRs range from ~16% to ~36%

Fastest growing MSO (B) hits ~420 Kbps,

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- Double the US Tavg of the other 3 MSOs
- US Tavg 3-yr CAGR grows ~24%
 - US 3-yr CAGR now very close to DS 3-yr CAGR



DS:US BW Ratio Halts its climb

- Today, MSOs DS:US Avg BW Ratios in 10:1 to 16:1 range
- Big US growth in '21 reduces DS:US BW ratio from ~14:1 back down to ~12:1
- Is the DS:US Ratio leveling off???
 - Implication is that US growth will match DS growth going forward!!
 - Not clear yet how much of 2020 COVID BW changes will stick longer term



Future Downstream and Upstream Average Bandwidth Usage Predictions







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One Popular Tmax Bandwidth Growth Prediction for the 2020 Decade



Downstream & Upstream Tmax

Nielsen's "Slowed" Law Of Internet Bandwidth (DS Tmax Growth Rate =15%/YEAR after 2020... US Tmax=25% of DS Tmax)





2G x 500M, 4G x 1G, 8G x 2G Progression

2G x 1G, 4G x 2G, 6G x 3G Progression





2G x 500M, 4G x 1G, 10G x 2G Progression

2G x 1G, 4G x 2G, 7.5G x 3.5G Progression







Network Evolution: Various Paths Considered



Baseline – an N+5 node area to start from

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 $\bullet \bullet \bullet$

N+5 node area converted to N+2 topology





N+5 node area converted to N+0 "fiber-deep" topology





Network Evolution: Various Paths Considered



New Coax

Network attribute changes with upgrading N+5 area to N+2 and N+0

Hardline coax New Fiber HFC N+5 HFC N+2

| Topology: | N + 5 | N + 2 | N + 0 | |
|---------------------------------------|-----------|-----------|-----------|---|
| Number of Standard Nodes | 1 | 8 | 15 | |
| Number of RF Amps | 42 | 34 | 0 | |
| Number of tap faceplate changes | 0 / 286 | 15 / 286 | 208 / 286 | |
| New plant; miles | 0 miles | 1.9 miles | 6.5 miles | F |
| New plant; % | 0% | 19% | 67% | |
| Fiber to the farthest sub | <7,000 ft | <2,500 ft | <1,600 ft | |



100%

Other Possible Future Evolution Path Directions





Network Upgrade Scenarios Considered



| Name | Architecture | # of SG | HP/SG | # of nodes | RF split | DS BW |
|--------------|--------------|---------|-------|------------|-------------|-----------|
| CCAP N+5 | I-CCAP | 2 | ~480 | 2 | Mid or high | 1,218 MHz |
| CCAP N+2 | I-CCAP | 4 | ~240 | 8 | Mid or high | 1,218 MHz |
| CCAP N+0 | I-CCAP | 4 | ~240 | 15 | Mid or high | 1,218 MHz |
| FDX N+0 | DAA | 4 | ~240 | 15 | 108-684 | 1,218 MHz |
| FDX-Lite N+5 | DAA | 2 | ~480 | 2 | 108-396 | 1,218 MHz |
| ESD N+5 | DAA | 2 | ~480 | 2 | 396/492 UHS | 1,794 MHz |
| ESD N+2 | DAA | 4 | ~240 | 8 | 396/492 UHS | 1,794 MHz |
| 10G PON | OLT in hub | 15 | 64 | N.A. | N.A. | N.A. |
| 10G R-PON | OLT in node | 8 | 128 | N.A. | N.A. | N.A. |





Network Evolution: Total Cost of Ownership Compared



CAPEX Components





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CAPEX for the nine upgrade paths





OPEX for the nine upgrade paths



24



| | 5% |
|------------------------------------|------|
| • \$0.12/kWh | 4% R |
| • 0.2% - 5% HW/year | 3% |
| ~1% coax/year | 2% |
| ~1% drops/year | 1% |
| | 0% |



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CAPEX; 10G R-PON



10G R-PON CAPEX 60.0% 80.0% 100.0% 120.0% 140.0% Plant, % of underground: 0% 40% \$1.50 \$4.00 \$/ft: 1,100.00 700.00

Upside Downside

Fiber, Material&Labor, Aerial,

Homes passed per parent node:

CAPEX; ESD N+5



ESD N+5 CAPEX

12.0% 14.0% 16.0% 18.0% 20.0% 22.0% 24.0%





Upside Downside

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PON average OPEX

HFC average OPEX

10.0% 12.0% 14.0% 16.0% 18.0% 20.0%



OPEX; HFC METHODS ON AVERAGE



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Upside Downside



TCO; ESD N+5



TCO; ESD N+5



ESD N+5 TCO

40.0% 20.0% 25.0% 30.0% 35.0% 45.0%

Homes passed per parent node:

Old Coax/fiber replacement % per

year:

Plant, % of underground:

Drops replacement % per year:

Discount rate/yr for TVM/NPV

of 2-output bridger amps:

Power cost per kWh:

of 1-output Line Extenders:

NPV(field actives 15 yr fail) %

ESD HW addition factor:



Upside Downside

Total cost of ownership (TCO = CAPEX + OPEX)



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Mid-Split; Tmax_max = (C – Nsub * Tavg) / K





High-Split; Tmax_max = (C – Nsub * Tavg) / K



Total cost of ownership and what it buys





0

Starting Point

CCAP N+5

CCAP N+2

CCAP N+0



FDX N+0

FDX N+0

FDX-Lite N+5

FDX-Lite N+5

ESD N+5

ESD N+5

ESD N+2

ESD N+2

10G PON

10G PON

10G R-PON

10G R-PON

The way of nbn[™]









Summary / Conclusions



Takeaways and Conclusions



FTTP or DOCSIS or both?

Fiber all the way day one?

- If greenfield definite YES
 - CAPEX on par; OPEX 3x lower for FTTP
 - Comes down to the operations folks to implement new fiber-only processes
- Otherwise, if:
 - # of plant miles per node lower
 - # of HP/node higher
 - \$/foot for fiber construction lower
 - Can leverage the existing fiber routes
 - Can leverage innovative approaches

If DOCSIS, D3.1 or D4.0?

For markets where HFC network already exist:

- D3.1 will provide good ROI into the late 2020s and early 2030s- enabling Gigabit rates - even in upstream if high-split
- D4.0 coupled with DAA will enable even higher data rates, into the late 2030s and beyond
- Each D4.0 technology (FDX and ESD) come with its unique set of strengths and weaknesses





Thank You!

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