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# UNLEASHTHE POWER OF IMITLESS CONNECTIVITY





Internet of Things, Home Networking, Smart Cities, and Emerging Services Metadata/Telemetry Support to Enable Telecom for Healthcare Opportunities

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Telecom for Healthcare (T4H) is a multi-trillion-dollar opportunity for the Cable industry. To capitalize on this opportunity operators must differentiate their services with data management capabilities that meet the needs of T4H stakeholders.

- T4H stakeholder's data needs
  - Quality of experience metrics
  - Telemetry for monitoring patients and adherence to treatments
  - Connectivity state for network devices and applications
  - Service provider accountability metrics
- Analytical framework to manage T4H telemetry and metadata
  - Secure and highly available interface
  - Timely and useful notifications

## **T4H Services, Roles, and Data Needs**



		T4H Roles			
T4H Service	Basic Responsibilities	Users/Patients (Telehealth and AIP)	Family, Legal Guardian, Trusted Circle, etc.	Doctors, Professional Caregivers, etc.	
Communication	North and Southbound Connections, Unified Communications	<ul> <li><i>Reliable</i> connection</li> <li>Better <i>Quality of Experience</i></li> <li>Ease of use</li> </ul>	<ul> <li>Access anywhere</li> <li>Better Quality of Experience</li> <li>Ease of use</li> </ul>	<ul> <li>Reliable access to customers</li> <li>Capability to <i>service remotely</i></li> <li>Fool proof <i>billing capability</i></li> </ul>	T4H D
Monitoring	Remote Patient Monitoring, Behavioral Monitoring, Convenance	<ul> <li><i>Healthcare</i> support</li> <li><i>Independent living</i></li> <li><i>Problem solving</i></li> </ul>	<ul> <li>Assist family</li> <li>Assist independent living</li> <li><i>Remote support</i> capabilities</li> </ul>	<ul> <li><i>Monitor the problem</i> remotely</li> <li>Assist the users</li> <li><i>Increase</i> relevant <i>follow-ups</i></li> </ul>	Data Needs
Management	Notification and Governance	<ul> <li>Inform the right stakeholder</li> <li><i>Govern the problem</i></li> <li><i>Reduce costs</i></li> </ul>	<ul> <li>Get <i>timely notifications</i></li> <li><i>Reduce costs</i></li> <li><i>Demonstrable improvement</i></li> </ul>	<ul> <li><i>Manage the user status</i></li> <li>Demonstrable improvements</li> <li><i>Billability governance</i></li> </ul>	

We need to clearly understand the incentives for the users of the Telecom for Healthcare platform to analyze the data to be collected

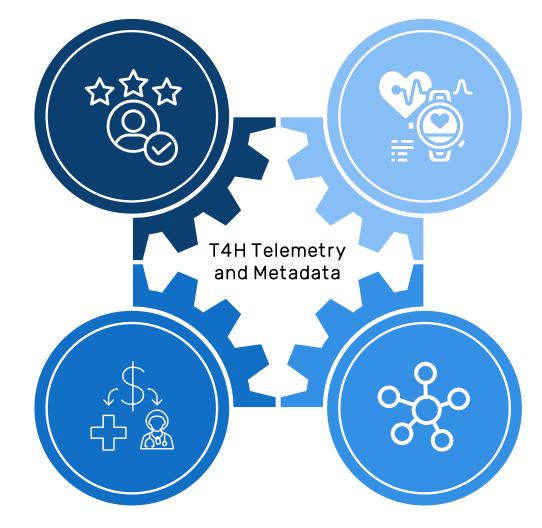
## T4H Data Categories



#### Quality of Experience

Are T4H services meeting stakeholder needs? Are users engaging with services?

Bandwidth, latency, platform experience for back office and individual connections



#### Monitoring

Are we capturing the right Telemetry and metadata to provide useful T4H services?

Healthcare and non-healthcare related streams, sensor and UCC flows, network and device status

#### Connectivity

Are we providing a reliable and highly available platform across all interfaces? Do we support a robust set of network protocols?

Platform availability, SLA guarantees, service up times, zero touch network provisioning

### Accountability

Are providers delivering expected services? Are patients adhering to treatment plans?

Quality of care, timely resolutions, problem resolution rate, timely status notifications

Based on our analysis we recommend to classify the T4H metadata/Telemetry data into QoE, Monitoring, Connectivity, and Accountability

## **Quality of Experience Data Needs**



#### The intuition

Quality of Experience (QoE) is measured for the applications that the users are using the platform for. These applications for the T4H environment are *sensor* and *interactive applications*. These application's QoE are measured **at in-home for individual usage** and **at back-office** service infrastructure that hosts the applications for aggregate usage.

Class of applications*	Throughput sensitive	Loss sensitive	Delay sensitive
Onetime measurements	Х	Х	
Video monitoring	Х		Х
Sensor monitoring	Х	Х	
Video communications	Х		Х

#### Generic application metadata

**Sensor metadata**: Sensor id, type, group, priority (critical, high, medium, low), location in the house, vendor information etc.

**Interactive applications metadata**: UCC id, type, location (home, care giver, provider, family), vendor information, application experience (e.g., 5-star scale) etc.

#### QoE relevant data

Metadata

Generic

**Bandwidth data**: Bits/second (Peak, Min, Average); Monitoring Location: Sensor hub, Back-office hosting; Granularity: Per session, per aggregate (per sensor or UCC id)

Latency data: One way delay (Peak, Min, Average); Monitoring Location: Back-office hosting; Granularity: Per session; Relevant information: Timestamp the data

**Loss related data**: Data points lost per minute (Peak, Min, Average); Monitoring Location: Backoffice hosting; Granularity: Per session; Relevant information: Time sequence the data

Experience related data: Experience rating per service

(\*) Refer to white paper <u>here</u> for details on the application QoE characteristics

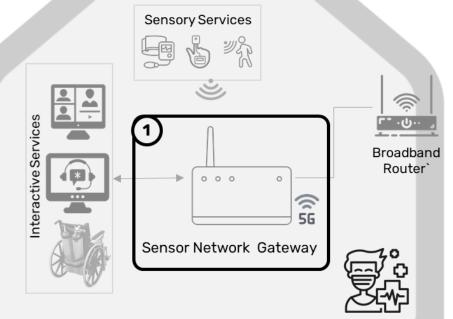
Quality of experience measures the fidelity of the communication of the sensor and interactive data to the satisfaction of the players

## **Monitoring Data Needs**



### The intuition

The applications that are offered and hence are monitored are again sensor and interactive applications. They can be supporting *healthcare* and *non-healthcare* applications. The idea of these data needs does not include the core data streams such as the temperature from a thermometer, but the additional data that supports the players.



#### Generic application metadata

- Additional Sensor metadata: Status (up or down), start time, healthcare or non-healthcare related, etc.
- Metadata Additional Interactive applications metadata: Start and end times of the sessions, type of session interaction (video, audio, video +audio), number of sessions, etc.

#### Monitoring relevant data

Senor monitoring data: Priority of the sensor, privacy level of the data (Generic, provider specific, stakeholder, user alone etc.), urgency level of the notification (such as threshold crossing alarms)

Interactive services monitoring data: Session related (number of legs, number of streams, etc.), stream related (QoE measures, transcriptions, metadata, etc.)

Monitoring locations: The data can be monitored at the aggregation point at the home (sensor network hub) and some of them at the hosted service back office.

Monitoring the direct and indirect information from T4H streams is the core function of the end-to-end platform

Telecom for Healthcare (T4H) Home

## **Connectivity Data Needs**



#### The intuition

Connectivity focuses on providing a *highly available* service platform with *five 9s reliability*. These measures are very important to support highly emotional and sensitive subjects of healthcare and elderly care. In addition, providing ease of configuration (zero touch configuration) is essential for T4H adoption.



Reliability of the devices, connections and the platform is essential for these critical services

Reliability



Availability of the end-to-end services is another measure for these time sensitive T4H services

Availability



Many devices and solutions will be integrated with the T4H services, leading to paying attention to the

#### ease of configuration Ease of configuration

#### Generic application metadata

Metadata

Additional sensor metadata: Sensor uptime, sensor loss of connectivity, sensor reliability

#### Connectivity relevant data

Reliability data: Device reliability metrics, service reliability metrics

Availability data: User device uptime (Primary connection, secondary connection), server uptime, percentage availability, service availability

**Zero touch configuration assessment**: Service call during installation, failed self-installs, in-home installation percentage and average installation duration per service offering

Other connectivity data: Availability SLA adherence

#### Reliable and highly available connectivity services with the attention to the ease of configuration is essential for the successful adoption of T4H

## Accountability Data Needs



#### The intuition

The accountability of the T4H environment is measure on the Quality of Care provided by the service providers, the timely notifications that can be provided by the platform and the billability of the services offered by the platform (and hence the provider).



Measure QoC to assist the T4H service providers and platform providers to assess the improvement Quality of Care



Showcase how the cable infrastructure can improve notifications to different stakeholders and hence assist the providers with their accountability goals



Providing corroborative information to bill appropriately is an essential service that Cable operator T4H should offer to make this solution attractive

#### Generic application metadata

Metadata

- Analytical platform metadata: Efficacy of the algorithms (problem resolutions rate), speed of analysis
- Notification infrastructure metadata: Notification statistics, notifications per type of problem

#### Accountability relevant data

Quality of care data: Time take to resolve the issue, condition improvement, reduce number of missed appointments, cost reduction (for user, stake holder, provider)

Notifications related data: Response time (Average, peak, minimum), per problem, per provider,

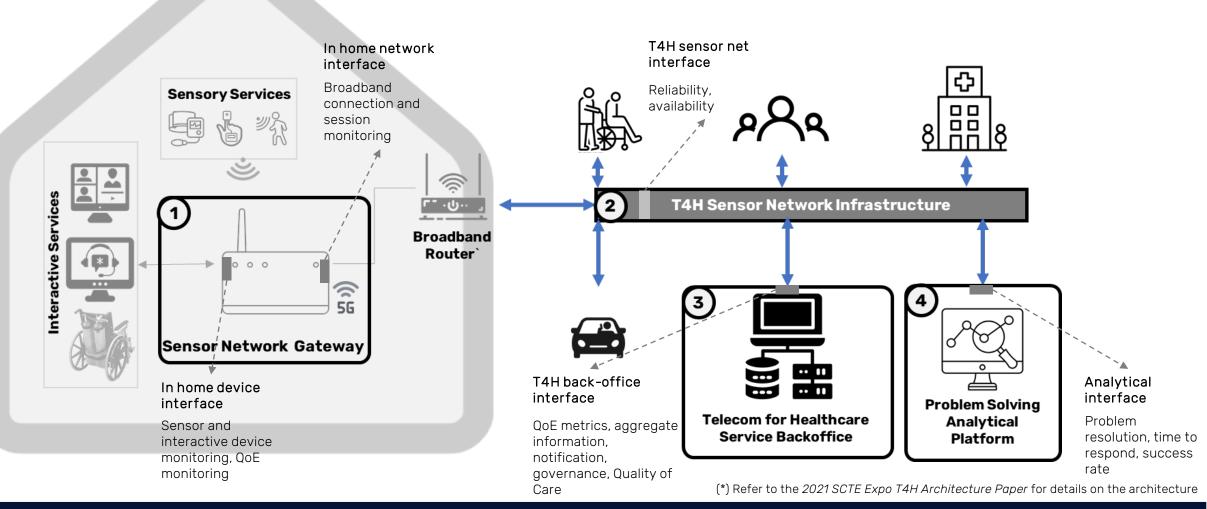
Billability related data: Session context (duration, reason, parties involved, provider information etc.), stream context (devices, device performance, potential transcription, additional notes)

Other related data: Other stakeholder accountability, payor accountability measure

#### Accountability of the providers and the end-to-end systems is an essential feature for the success of a T4H platform

## End to End Data Collection Points and Their Information Scope





The metadata and the telemetry information gathered on the T4H platform shall understand the players and their incentives

## **Analytical Platform to Manage T4H Data**



#### Analytical platform architecture

#### T4H Analytical Platform 4 Component Status in MSO Comments Problem solving analytical platform Existing for IoT and other Data collectors Need to repurpose for T4H data Notification Engines service info. 5 ect ngine Sensor Devices Need additional development for T4H Stakeholders Analysis engine Existing for IoT engines Analysis ŏ engine Engine UCC Data Potentially new function Rules engine Need solutioning Existing with service Notification engines Need to extend to T4H assurance tools Data privacy Existing for PII Need to extend to PHI\* Status in MSO Performance Comments Metadata, Telemetry **Biz rules** and event logging storage Scalability Device level alarms Need to extend to per sub per stream Security SNMPv3 based Need to validate if this is enough Need to validate if we need to Privacy PII after collection T4H specific anonymize at the collection points analytics Reliability Reliable communication No additional changes in our opinion Collect data from devices Manage Log different events thresholds and Notify the Good for current use Crucial for the success Responsiveness Provide access for analytics other rules stake holders

What is different for T4H?

(\*) PHI – Patient Health Information

Cable operators are already implementing many of the T4H analytical platform components, but they need to make some subtle changes

## **Conclusions and Next Steps**





- Know the players in T4H space users, stakeholders, and T4H service providers
- Understand their incentives –Quality of experience, monitoring, connectivity, accountability
- Develop purpose driven analytical infrastructure

#### Use the cable operator's data collection capability to their T4H opportunity

- Provide quality of experience measures for the sensor and interactive applications
- Monitor healthcare and non-healthcare applications
- Offer a reliable, highly available, and easy to configure **connectivity** services
- Develop QoC, notification, and billing accountability metrics

#### Scale up to the needs of T4H players

- Most of the required T4H data platform is already developed for operator's current use
- Meeting the needs of scalability, security and privacy is essential to gain T4H share
- Developing a responsive and T4H problem-relevant platform is essential for the success

#### Take appropriate next steps for T4H opportunity

- Review the business cases and market analysis
- Start building the architectural components for the T4H needs
- Build relations with the inter-industry partners for launches



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## Thank You!

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