

Call for Implication Papers

The first quarter 2010 Call for Implication Papers is now closed. Proposals for future consideration may still be submitted.

The Society of Cable Telecommunications Engineers (SCTE) is seeking proposals for **Technical Implication Papers** that will assist the industry in building the advanced services networks of today and tomorrow. Interested parties should submit a one-to-two-page abstract describing the approach and organization of the proposed paper. Abstracts will be evaluated based on thoroughness of coverage of the topic, relevance to forthcoming technology deployments, how well it targets the SCTE member segments, and the overall quality and style of writing. Abstracts should NOT be vendor-specific. Abstracts should be tailored to the following format:

- Executive summary
- What is the technology and how does it work?
- What is the service to the customer? (if appropriate)
- What is the business model and how does the technology impact the bottom line?
- What are the alternatives?
- What is the implication to each SCTE member segment? Indicate in the abstract how you might address the unique requirements of each of the following segments.
 - Executive
 - Engineering
 - Management
 - Frontline

The implication paper will be made available to SCTE's approximately 13,000 members, and will be posted on SCTE's website.

Interested participants should submit their one-to-two-page documents (no more than 600 words) in abstract form and include topic heading, paper title, author name, company, mailing address, telephone/fax numbers, and email address. Previously published and product-specific papers will not be considered.

Address questions to:

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Email: pnobles@scte.org or ImplicationPapers@scte.org.

Selected authors/companies will be required to fully develop the implication paper, including implication to each SCTE member segment, by the date agreed upon when selected. Selected authors/companies will be required to provide an electronic version of the technical paper in Microsoft Word format. Final documentation will be SCTE-branded.

For a sample of an SCTE implication paper, please refer to **Deploying Enhanced Media Services with MoCA[®]** found in the Professional Development section of www.scte.org. (Note that you must be an SCTE member to access.)

If you wish to be included in the Call for Papers database for consideration for future opportunities, please email your request and contact information (name, company, address, phone/fax numbers, and your email) to ImplicationPapers@scte.org.