

Cable-Tec Expo 2010

October 20–22, New Orleans, LA



- Booths offered are 10' x10' or as noted
- Expo Partner rate: \$26 USD per square foot
- Nonmember rate: \$35 USD per square foot

Advance Application/Contract for Exhibit Space

We, the undersigned company, do hereby make application to participate as an Exhibitor in the Exposition indicated by this contract. We request the Society of Cable Telecommunications Engineers Inc., hereafter referred to as SCTE, to reserve the below-listed exhibit space for our use at this Expo. Following are our six (6) choices from three (3) different locations of the Exhibit Area:

1st CHOICE _____	Sz: L _____ X W _____	4th CHOICE _____	Sz: L _____ X W _____
2nd CHOICE _____	Sz: L _____ X W _____	5th CHOICE _____	Sz: L _____ X W _____
3rd CHOICE _____	Sz: L _____ X W _____	6th CHOICE _____	Sz: L _____ X W _____

Instructions to Validate Contract

We, in order to validate this contract...

- Return this contract by March 31, 2010, 5:00 PM EDT. Booths will be assigned the weeks of April 19 - April 26, 2010, based on points. We understand that an executed copy of the contract will be returned after booth assignments are completed. Contracts returned April 1 – May 14 will be assigned in date received order. No advance applications will be accepted after May 14, 2010.
- We will remit our payment, payable to SCTE, for twenty-five percent (25%) of the cost of our requested exhibit space as a deposit and partial payment for the exhibit space. Contracts submitted without proper deposit will not be assigned.
- Agree to the following payment schedule: we will remit the next fifty percent (50%) of the total cost of the requested space by May 14, 2010, and final twenty-five percent (25%) by July 9, 2010. Failure to make payments as scheduled will result in forfeiture of assigned space and deposit.
- Understand, agree to and abide by all show rules and regulations as stated in the Exhibitor Prospectus, Exposition Rules and Contract provisions included in the 2010 Exhibitor Prospectus. Exhibits not complying will be dismantled.
- Agree to conduct ourselves professionally throughout the duration of scheduled exposition hours and fully comply with rules pertaining to Early Dismantle, refer to Section Eighteen (18) entitled "Dismantling and Removal of Exhibits" in the Rules and Regulations, or be subject to any/all penalties listed therein. Initial _____
- Agree to the exhibit space assigned, even in the event we are not assigned to one of our six (6) choices.
- Specify that the products/services listed on this contract are those that properly represent our company and are germane to the cable and telecommunications industry. If Cable-Tec Expo Show Management later determines that such product does not qualify for the Expo, Cable-Tec Expo Show Management can cancel the space and contract without any refunds. Any changes made regarding the products/services to be exhibited will be forwarded to SCTE in writing ninety (90) days prior to the show's opening.
- Agree to indemnify and hold harmless SCTE from any and all liability, including attorney's fees, which may arise due to the presence or actions of third party contractors employed by our firm. Refer to Section Fourteen (14), entitled "Third Party Contractors," in the Rules and Regulations.
- List at right our products/services to be exhibited, top competitors from which we desire booth separation and companies we wish to be located near.
- Understand that this contract will not be processed unless all requested information is completed.**

Please Print or Type

Company/Organization _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Fax _____

Web site _____

Name _____ Signature _____

Title _____

Tradeshow Contact (if different than above) _____

Tradeshow Contact E-mail _____

Products To Be Exhibited: _____

Competitors From Which We Desire Booth Separation: _____

If Possible, We Desire To Be Near The Following Companies: _____

Payment

Booth Deposit Amt. \$ _____

Additional 3% if paying by credit card \$ _____

Expo Partner Join (\$750) Renew # \$ _____

Total Amount Enclosed \$ _____

Check # _____ American Express MasterCard Visa

Card # _____ Exp. Date _____

Name on Card _____ Signature _____

Contributions or gifts to the Society of Cable Telecommunications Engineers, Inc. are not deductible as charitable contributions for federal income tax purposes.

For SCTE Use Only

Date Received _____ Booth Number _____ Expo Partner _____ Exhibit Points _____

Yes No

Return To:

SCTE, 140 Philips Road
 Exton, PA 19341-1318
 Attn: National Conferences
 Phone: 610-363-6888 • Fax: 610-363-5834
 www.scte.org • e-mail: lbower@scte.org