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**COMCAST’S DAVE WATSON TO SPEAK AT SCTE•ISBE-TUCK**

*Fireside chat among highlights for May 6-11 event at Dartmouth*

**FEB. 5, 2018 (Exton, PA)**—Dave Watson, president and CEO of Comcast Cable and senior executive vice president of Comcast Corporation, will be a featured speaker during the [SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth](#), it was announced today by the Society of Cable Telecommunications Engineers (SCTE), SCTE’s global brand, the International Society of Broadband Experts (ISBE), and [Tuck Executive Education at Dartmouth](#).

Watson will share his perspectives on the industry and leadership during a fireside chat and subsequent question-and-answer session with SCTE•ISBE-Tuck attendees on Monday, May 7. SCTE•ISBE-Tuck will be conducted Sunday, May 6 through Friday, May 11 on the Dartmouth College campus in Hanover, N.H.

“Year in and year out, our fireside chat tradition of bringing C-level insights to attendees is among the most highly anticipated elements of the SCTE•ISBE-Tuck curriculum,” said Mark Dzuban, president and CEO of SCTE•ISBE. “We’re very grateful to Dave Watson for committing his time and energy to enrich the educational experience for the next generation of industry leaders.”

Watson, who will be joined at SCTE•ISBE-Tuck by Tony Werner, president, Technology and Product, for Comcast Cable, is responsible for all business aspects of Comcast’s cable operations. Previously, Watson served as chief operating officer where he drove the operating strategy and execution that have led the phenomenal growth of Comcast Cable into the nation’s largest ISP and one of the largest video providers. Watson was among several CEOs who were featured speakers at SCTE•ISBE Cable-Tec Expo® 2017, in Denver.

Now in its eighth year, the SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth attracts elite professionals who include senior directors, vice presidents, senior and executive vice presidents, and C-level executives from across the cable industry. The immersive curriculum offers opportunities for intensive learning and peer interaction for executives representing service providers, technology partners, industry associations, and other organizations. In 2017, its 62 attendees and 4.9 rating (out of a possible 5.0) tied records set in

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2016 for attendees and student satisfaction. Applications for the SCTE•ISBE-Tuck program are available for qualified executives in the United States and abroad at <http://www.scte.org/tuck>.

Pat Esser, president of Cox Communications, was featured at the 2017 SCTE•ISBE-Tuck fireside chat. Previous guest lecturers have included Michael Powell, president and CEO of NCTA—The Internet & Television Association; Neil Smit, now Vice Chairman of Comcast Corporation; Michael Angelakis, now Chairman and CEO of Atairos and a Senior Advisor to the Executive Management Committee of Comcast Corporation; Balan Nair, now President and CEO of Liberty Global’s Latin American and Caribbean operations; Bob Stanzione, Executive Chairman and Chairman of the Board of ARRIS; Phil McKinney, president and CEO of CableLabs®; and Jerry Kent, Chairman and CEO of Suddenlink prior to its acquisition by Altice. The late Glenn Britt, Chairman and CEO of Time Warner Cable, began the program’s tradition of industry guest lecturers in 2011.

The SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth is designed to help C-Level executives, vice presidents, and senior directors foster the leadership and critical-thinking skills needed to create and implement successful business and technology strategies. The program leverages the faculty and resources of the Tuck School of Business at Dartmouth, which is consistently ranked among the world’s Top 10 business schools by *Forbes*, *The Wall Street Journal*, *The Economist*, and *U.S. News & World Report*.

A complementary program, the SCTE•ISBE Leadership Institute at Georgia Tech Scheller College of Business, is a technically oriented curriculum that is geared toward high-potential, mid-level cable engineering and operations professionals. The 2018 SCTE•ISBE-Georgia Tech program will be conducted Monday through Thursday, March 12-15; information and applications are available at <http://www.scte.org/georgiatech>.

The SCTE•ISBE Leadership Institute has enhanced the careers of more than 600 current and future leaders over the past seven years.

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***About Tuck Executive Education at Dartmouth:***

*Tuck Executive Education offers executives innovative and transformative learning opportunities that address real-world business problems and accelerate their own professional development. Tuck’s world-class faculty brings both deep content knowledge and highly strategic facilitation skills that fully engage experienced executives in an active and collaborative learning process. Executives emerge with skills and insights to address the challenges their organizations face and take their own leadership development to the next level. For more information, please visit <http://www.tuck.dartmouth.edu/exec/> or contact Tom Abbatiello at 603-646-8216.*

***The Society of Cable Telecommunications Engineers (SCTE) is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE***

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*prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit [www.scte.org](http://www.scte.org). Connect with SCTE at [www.scte.org/socialmedia](http://www.scte.org/socialmedia).*

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