



FOR IMMEDIATE RELEASE

Contact: 800-542-5040

Paul Schneider, PSPR, Inc. for SCTE•ISBE, pspr@att.net, 215-817-4384

Visit SCTE•ISBE online at www.scte.org

10G, SMART CITIES, NEXT-GEN ARCHITECTURES HEADLINE CABLE-TEC EXPO AGENDA

Discounted Registration Now Available for Americas' Premier Cable Industry Event

MAY 1, 2019 (Exton, PA)—A pre-conference session on cable's 10G initiative, deep dives into the industry's smart cities opportunity and post-conference sessions on next-generation architectures will herald the future of cable at SCTE•ISBE Cable-Tec Expo® this fall, the Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE) announced today.

Discounted early-bird registration is available for Cable-Tec Expo, to be held Monday through Thursday, Sept. 30-Oct. 3, at the Ernest N. Morial Convention Center in New Orleans. The Americas' premier cable industry event, Expo is a nexus for the innovation, applied science and thought leadership supporting next-generation products and services. Highlights for 2019 include:

- **“Mission 10G: Implementing Forward Looking Capabilities in your Network,”** a Monday, Sept. 30 session bringing together representatives from CableLabs®, operators and vendors to discuss the roadmap to 10G services. Powered by CableLabs, NCTA – the Internet & Television Association, Cable Europe and SCTE•ISBE, 10G will provide improved speed, latency, reliability, compute capabilities and security. Supported by CommScope, Harmonic, Intel and Vecima Networks, the session will discuss technical details, the contrast with wireless' 5G services and envisioned 10G applications.
- The **Smart Cities IoT Pavilion** on the exhibit floor and Thursday's **“Smart Cities Day”** presentations on the Innovation Theater stage will highlight how communities can harness the power of cable broadband – including today's DOCSIS® 3.1 and the 10G of the future – to improve quality of life and drive new economic opportunities. Presented by Charter Communications and Liberty Global, the pavilion also will include exhibits from Comcast and Cox, as well as support from CableLabs, NCTA, the Smart Cities Council and US Ignite.
- An extension of Expo 2019 knowledge sharing beyond the close of the event with two information-rich sessions on Thursday afternoon, Oct. 3. The events – produced by ADTRAN and AMDOCS – are designed to drive deeper understanding of key industry issues.

In addition, Cable-Tec Expo will feature “Ignite Your Learner Experience,” a Learning and Development Experience with support from Altice USA, Charter, Comcast, Cox and Bloomsburg University; an innovation-packed show floor; and workshops on 11 different technical tracks. The Program Committee is co-chaired by Tom Adams, executive vice president, Field Operations for Charter Communications, and Bill Warga, vice president, Technology for Liberty Global. The 2019 theme is “Raising the Bar.”

SCTE•ISBE Cable-Tec Expo® annually attracts thousands of executive, engineering and operational attendees from 60+ countries. Featuring an innovation-rich show floor and remarks by scores of the industry's most highly regarded executives and thought leaders, Expo showcases the technology advancement and workforce education that build value for the industry now and into the future. Information about SCTE•ISBE Cable-Tec Expo® 2019 is available at <http://expo.scte.org>. Direct links are available for attendee registration (<https://expo.scte.org/attendee-registration/>), exhibitors (<https://expo.scte.org/exhibitor-info/>) and sponsorships (<https://expo.scte.org/sponsorship-advertising/>). Exhibitor personnel registration will be available in late June.

####

About the Society of Cable Telecommunications Engineers (SCTE)

*SCTE drives business results for service providers and vendors through technology innovation, standards development and industry-leading training and certification. In partnership with CableLabs® and NCTA, SCTE builds value for corporate and individual members by enabling accelerated delivery of products and services, superior workforce expertise and increased customer satisfaction. SCTE and its global brand, ISBE, annually produce **SCTE•ISBE Cable-Tec Expo**, the largest cable telecommunications technology, educational and business development event in the Americas. More at www.scte.org.*

SCTE :: Society of Cable Telecommunications Engineers

ISBE :: International Society of Broadband Experts

140 Philips Road | Exton, PA 19341-1318 | 800.542.5040 | scte.org · isbe.org

Reply to: press@scte.org to UNSUBSCRIBE